

IBS exhibit space rental includes:

- Black **8' high draped back** wall and 3' high draped side rails (for in-line booths).
- **Company and Product Listing** in the Official 2027 Show Guide and the IBS website Online Exhibitor Directory. *(Exhibitor is responsible for entering/editing this information online in the Exhibitor Portal. If your information is not submitted, it will not be included on the website or in the Show Guide).* Additional listings are available for \$200 each. Exhibitors are limited to one (1) listing per full 100 sq.ft. of exhibit space including the primary listing included with the space rental.
- **FREE Customer Passes** - Exhibitors receive a personalized **website link** to distribute to clients and prospects that allows their guests to register - FREE of charge.
- **Online Exhibitor Service Kit.**
- An allotment of **complimentary** Exhibitor badges for your booth personnel based on the size of your booth. Each exhibitor receives 1 complimentary badge for every 25 sq. ft. of space. Complimentary exhibitor badges are permitted in most IBS education sessions.
- Convenient access to **national press** resources including free press announcements and the ability to upload electronic Press Kits.

Your exhibit space rental does NOT include:

- Floor covering – Booth carpet or other appropriate floor covering is required for all exhibits. You may ship your own floor covering with your booth materials, or you may rent it from Freeman. If you bring your own carpet, you must take it with you at the end of the show.
- Electricity or any electrical services
- Freight Handling Labor
- Installation and Dismantle Labor
- Booth Cleaning – Freeman provides aisle cleaning each night and once before the show opens. If you would like to purchase booth cleaning for your exhibit, see Cleaning Services under the Freeman order link, which will be provided in your service kit.
- Lead Retrieval System which can be rented through our vendor Maritz (this is highly recommended)

Other Budget Considerations

Here is a list of items that you may also want to consider when developing your budget for IBS. Prices are **early-rate** estimates. Standard prices may be higher.

Item	Estimated cost
Carpet (10x10)	\$340.00
Electricity (500 watts)	\$180.00
Lead Retrieval Unit	\$600.00
6 ft. draped table	\$220.00
Drayage (500lbs)	\$650.00
Labor set-up/dismantle (2 hrs.)	\$250.00